



*AFC 2024 National Survey
November 18-21, 2024*

*n=1,000 Voters Nationally with an oversample of N=100 Parents
(N=220 parents weighted, N=312 parents unweighted)*

Topline

**Denotes results under 0.5%*

Due to rounding, some figures may be higher or lower by less than one-half of one percent. Totals may not add up to 100%.

1. Thank you for your interest in participating in our survey. Your responses to all questions in the survey are confidential and will be used for research purposes only.

To begin, we have just a few general questions.

Are you at least 18 years old and registered to vote?

100% Yes

2. In what state are you registered to vote? [**Coded into Region**]

18% TOTAL NORTHEAST

- 5% New England (CT, ME, MA, NH, RI, VT)
- 13% Mid Atlantic (NJ, NY, PA)

37% TOTAL SOUTH

- 21% South Atlantic (DE, DC, FL, GA, MD, NC, SC, VA, WV)
- 6% East South Central (AL, KY, MS, TN)
- 10% West South Central (AR, LA, OK, TX)

22% TOTAL MIDWEST

- 15% East North Central (IL, IN, MI, OH, WI)
- 7% West North Central (IA, KS, MN, MO, NE, ND, SD)

23% TOTAL WEST

- 7% Mountain (AZ, CO, ID, MT, NV, NM, UT, WY)
 - 16% Pacific (AK, CA, HI, OR, WA)
-

3. What is your gender? [**Rotate 1-2**]

- 47% Male
 - 53% Female
 - * Non-Binary / Other
-

4A. In what year were you born? **[Code into categories]**

5% 18-24
10% 25-29
5% 30-34
9% 35-39
10% 40-44
5% 45-49
8% 50-54
8% 55-59
12% 60-64
8% 65-69
8% 70-74
12% 75+

* Prefer not to answer

20% 18 - 34
18% 35 - 44
13% 45 - 54
20% 55 - 64
28% 65+

5. What is the highest level of school you have completed or the highest degree you have received? **[Rotate 1-7 Top to Bottom, Bottom to Top]**

1% Did not complete high school
19% Graduated high school or equivalent
4% Vocational / technical training
18% Attended some college, but no degree
14% Graduated two-year college with Associate's Degree
25% Graduated four-year college with Bachelor's Degree
17% Obtained Master's, PhD, or some other post-graduate degree

* Don't Know / Don't Remember

25% TOTAL HIGH SCHOOL OR LESS
32% TOTAL SOME COLLEGE
43% TOTAL COLLEGE GRAD+

6. Are you of Hispanic, Latino or Spanish origin? **[Randomize 1-2]**

11% Yes

88% No

1% Prefer not to answer

7. What is your race? **[Randomize 1-5]**

78% Caucasian or White

11% African-American or Black

4% Asian

1% American Indian or Alaska Native

* Native Hawaiian or Pacific Islander

2% Some other race **[Specify: _____]**

2% Prefer not to answer

71% TOTAL WHITE, NON-HISPANIC

27% TOTAL MINORITY

8. Are you the parent or guardian of a child under the age of 18? **[Randomize 1-2]**

22% Yes

77% No

1% Prefer not to answer

[IF Q8:1, Parent, Ask Q9-11] [Asked of N=220 Parents]

9. Are your children enrolled in any of the following types of schools? Please select all that apply. [Accept Multiple Responses]

n=220 n=1000

Skip Total

64%	14%	A traditional public school, inside your school district
5%	1%	A traditional public school, outside your school district
7%	2%	A charter school
3%	1%	A non-religious private school
8%	2%	A religious or parochial school
9%	2%	Are they home schooled
7%	2%	[EXCLUSIVE] Or are they not in school?
*	*	[EXCLUSIVE] Don't Know
1%	*	[EXCLUSIVE] Prefer Not to Answer

61% 13% TOTAL IN-DISTRICT PUBLIC SCHOOL ONLY

30% 7% TOTAL NOT IN-DISTRICT PUBLIC SCHOOL

19% 4% TOTAL PRIVATE SCHOOL

10. What grade are your children in? Please select all that apply [Accept Multiple Responses]

n=220 n=1000

Skip Total

22%	5%	Not yet in Kindergarten
27%	6%	In Kindergarten through 2 nd Grade
26%	6%	In 3 rd through 5 th Grade
26%	6%	In 6 th through 8 th Grade
22%	5%	In 9 th through 10 th Grade
25%	5%	In 11 th through 12 th Grade
3%	1%	Or have the graduated or left high school already?
2%	*	[EXCLUSIVE] Prefer Not to Answer

-
11. Has a health or education professional told you that any of your children have a physical, learning, or social or emotional disability? **[Randomize 1-2]**

n=220 n=1000

Skip	Total	
24%	5%	Yes
74%	16%	No
1%	*	Don't Know
1%	*	Prefer Not to Answer

[Ask All]

12. Do you feel that things in the country are generally going in the right direction, or do you feel things have gotten off on the wrong track?

18%	Right Direction
74%	Wrong Track
8%	Don't Know

Are you **[Rotate Top to Bottom, Bottom to Top]** very satisfied, somewhat satisfied, somewhat dissatisfied ...or... very dissatisfied with each of the following. **[Rotate punches 1-4 Top to Bottom, Bottom to Top]**

	TOTAL	TOTAL	VERY	SMWT	SMWT	VERY	DON'T	NO	
	SATIS-	DIS-	SATIS-	SATIS-	DIS-	DIS-	KNOW	ANS	
	FIED	SATIS-	FIED	FIED	SATIS-	SATIS-			
	FIED	FIED	FIED	FIED	FIED	FIED			
[Do NOT Randomize Q13-18]									
13.	The [Q2] state legislature	46%	43%	11%	35%	20%	23%	9%	1%
14.	How the [Q2] state legislature has been handling K to 12 education	38%	47%	10%	29%	23%	24%	13%	1%
15.	K to 12 schools in the country	31%	55%	6%	25%	30%	25%	13%	1%
16.	K to 12 schools in [Q2]	42%	46%	10%	33%	25%	21%	11%	1%
17.	Your local K to 12 schools	49%	38%	17%	33%	20%	18%	11%	1%
18.	The availability of school options in your area	54%	31%	19%	35%	16%	15%	13%	2%

19. If given the option, what type of school would you select in order to obtain the best education for a child? **[Randomize 1-6]**

43% TOTAL PUBLIC SCHOOL

37% A traditional public school, inside your school district

5% A traditional public school, outside your school district

47% TOTAL ALTERNATIVE SCHOOL

14% A charter school

11% A non-religious private school

15% A religious or parochial school

7% Home school

9% Don't Know

1% Prefer Not to Answer

-
20. Which of the following factors, if any, would make you consider switching a child to a private school? *Please select up to 3 options.* **[Randomize 1-16]**
- 56% TOTAL ACADEMIC**
34% Better academic quality or reputation
17% More emphasis on STEM (science, technology, engineering and math) education and preparation for the jobs of the future
13% Dissatisfaction with the current school curriculum
6% Opportunities for apprenticeships or work-based learning
- 54% TOTAL CLASSROOM / STUDENT EXPERIENCE**
21% Smaller class sizes
20% More individualized attention for my child
12% Better facilities
10% Special programs like gifted education, special needs support, etc.
10% Extracurricular opportunities for arts, sports, etc.
- 36% TOTAL SAFETY/DISCIPLINE**
29% Safer school environment
10% Concerns about how the school handles discipline and student behavior
- 26% TOTAL TEACHING/LEADERSHIP**
15% Dissatisfaction with the school's teachers, administration, or leadership
6% More flexible or tailored learning environment, such as hybrid or online options
6% Different educational philosophy, like a Classical, Montessori, Waldorf, or other alternative teaching method
- 22% TOTAL VALUES**
18% Family or religious values alignment
6% Peer influence or social environment
- 10% **[EXCLUSIVE]** I would NOT consider switching to a private school
1% Other **[SPECIFY: _____]**
- 4% Don't Know
1% Prefer Not to Answer
-

21. What is the maximum amount of *minutes* you would be willing to travel, one-way, for a better education option for a child? [**Show box for Would Not Consider Traveling for a Better Education Option; allow responses for between 1-720; Coded into Categories]**]

13%	0 / I would NOT consider traveling for a better education option
2%	1-10
22%	11-20
28%	21-30
8%	31-45
4%	46-60
1%	61+

20%	DON'T KNOW
1%	PREFER NOT TO ANSWER

24.6	MEAN
30.0	MEDIAN

-
22. What would you say are some of the biggest problems or challenges facing
[Ask Sample A] [Q2] K to 12 public schools?
[Ask Sample B] your local K to 12 public schools?

[Randomize 1-6]

n=496 n=504 n=1000

<u>State</u>	<u>Local</u>	<u>Total</u>	
23%	21%	22%	A lack of funding for schools and pay for teachers
20%	17%	18%	Schools failing to teach the basic curriculum well and preparing kids for the future
18%	16%	17%	Schools and teachers pushing political propaganda and an ideological agenda
13%	21%	17%	School safety, like guns, crime and bullying in schools
8%	7%	7%	The poor quality of teachers and administrators
8%	5%	6%	Not enough parental involvement or input
3%	4%	4%	Nothing / No Problems or Challenges
1%	1%	1%	Other [Specify: _____]
6%	7%	6%	Don't Know
1%	*	1%	Prefer Not to Answer

23. Who do you trust MORE to make decisions about education in your local K to 12 public schools? **[Randomize 1-2]**

- 35% Parents
- ...or...
- 36% Teachers

- 7% Both Equally*
- 9% Neither

- 12% Don't Know
- 1% Prefer Not to Answer

** Both Equally hidden option after first day of interviewing; on day 1, results among n=140 completes were 19% Parents - 20% Teachers - 50% Both Equally - 4% Neither - 6% Don't Know - 1% Prefer Not to Answer*

24. In general, how much of a say do you think parents should have in their child's school curriculum? **[Rotate 1-5 Top to Bottom, Bottom to Top]**

- 26% Much MORE of say than they currently do
- 26% Somewhat MORE of a say then they currently do
- 25% About the same amount of a say as they currently do
- 9% Somewhat LESS of a say then they currently do
- 5% Much LESS of a say than they currently do

- 8% Don't Know
- 1% Prefer Not to Answer

- 52% TOTAL MORE OF SAY**
- 14% TOTAL LESS OF A SAY**

Below are some proposals that different states are considering around education. After you read each one, please indicate whether you strongly favor, somewhat favor, somewhat oppose or strongly oppose each proposal, or if you do not know enough to have an opinion.

	TOTAL FAVOR	TOTAL OPPOSE	STRONG FAVOR	SMWT FAVOR	SMWT OPPOSE	STRONG OPPOSE	DON'T KNOW	NO AN- SWER
[RANDOMIZE Q25-30]								
25.	Charter schools, which are public schools that operate independently of the current school system regulations and have more control over their own budget, staff, and curriculum.							
	63%	24%	26%	37%	13%	11%	11%	2%
26.	Opportunity Scholarships, which provide tuition scholarships for students to attend private K-12 schools of their parent's choice and which are privately funded through tax credits for individuals or businesses who donate money towards the scholarships.							
	62%	23%	27%	35%	12%	11%	13%	3%
27.	Open enrollment, where parents can send their children to any public school of their choice.							
	70%	19%	32%	38%	12%	8%	9%	2%
28.	[Ask Sample A] Private school choice, where tax dollars follow the student regardless of whether they go to a public or private school.							
	54%	32%	26%	28%	13%	19%	13%	1%
29.	[Ask Sample B] School vouchers, where tax dollars follow the student regardless of whether they go to a public or private school.							
	55%	31%	26%	29%	17%	15%	11%	2%
30.	Education Savings Accounts, or ESAs, which allow families to use all or a portion of their state's education dollars for education related items like school tuition, tutoring, online education programs, textbooks or education technology, or therapies for students with special needs.							
	65%	20%	28%	37%	11%	9%	13%	2%

31. Which statement comes closest to your own opinion on school choice programs that allow parents to have more options on what school to send their child? **[Rotate 1-2 with 3; Randomize 1-2]**

- 65% School choice should be open to all families and communities, regardless of income or geography
 - 11% School choice should only be open to lower income families or those living in failing school districts
 - 13% School choice should NOT be expanded

 - 11% Don't Know
 - 1% Prefer Not to Answer
-

32. If the election for state legislature were held today, for whom would you vote? **[Rotate 1-2]**

- 60% A candidate who SUPPORTS school choice because it empowers parents to have more control over what their children are learning and choose the best school for their child, regardless of where they live.

...or...
 - 20% A candidate who OPPOSES school choice because there are sufficient education options and school choice cuts money from already underfunded public schools, hurting our local communities, and causing property taxes to rise.

 - 19% Undecided / Don't Know
 - 1% Prefer Not to Answer
-

33. And now there are just a few final questions for statistical purposes only.

Generally speaking, do you think of yourself as **[Randomize 1-2]**

- 37% A Republican
 - 32% A Democrat
 - 29% An Independent or something else

 - 2% Don't Know
-

[If Q33:1-2, Republican/Democrat, Ask Q34]

34. Would you call yourself a STRONG **[Republican/Democrat]** or a NOT-SO-STRING **[Republican/Democrat]**?

[If Q33:3-9, Independent/Don't Know, Ask Q35]

35. Do you think yourself as closer to the **[ROTATE]** Republican Party or Democratic Party?
[Rotate 3-5 Top to Bottom, Bottom to Top]

36. Re-Coded Party Identification **[Code based on Q33-35]**

- 26% Strong Republican
 - 12% Not-So-Strong Republican
 - 8% Lean to Republicans

 - 12% Independent / Something Else

 - 8% Lean to Democrats
 - 10% Not-So-Strong Democratic
 - 22% Strong Democratic

 - 2% Don't Know

 - 45% TOTAL REPUBLICAN**
 - 40% TOTAL DEMOCRATIC**
-

[If Q36:1-3, Republican, Ask Q37] [Asked of N=453 Republican/Leaners]

37. Do you consider your to be... **[Rotate 1-2]**

n=453 n=1000

Skip Total

51% 23% More of a supporter of Donald Trump

43% 19% More of a supporter of the Republican Party

5% 2% Neither

1% * Don't Know

38. On political issues, do you consider yourself to be: **[Rotate 1-5 Top to Bottom, Bottom to Top]**

18% Very Conservative

21% Somewhat Conservative

32% Moderate

16% Somewhat Liberal

11% Very Liberal

2% Don't Know

39% TOTAL CONSERVATIVE

26% TOTAL LIBERAL

39. What is your current marital status?

52% Married

47% TOTAL NOT MARRIED

32% Single, never married

9% Divorced

5% Widowed

1% Separated

1% Prefer Not to Answer

40. Which of the following best describes your current employment status?

52% TOTAL EMPLOYED

- 38% Employed full-time
- 8% Employed part-time
- 6% Self-employed

47% TOTAL NOT EMPLOYED

- 6% Homemaker
- 30% Retired
- 1% Temporarily laid off
- 6% Unemployed
- 3% Permanently disabled
- 3% Student

- * Other [**Specify:** _____]
- * Prefer Not to Answer

41. Have you or anyone in your household been employed by a public school district, either currently, or previously? *Please select all that apply.* [**Accept Multiple Responses**]

19% TOTAL YES

- 5% Yes, Self / Currently Employed by a Public School District
- 7% Yes, Self / Previously Employed by a Public School District
- 3% Yes, Household Member / Currently Employed by a Public School District
- 5% Yes, Household Member / Previously Employed by a Public School District

80% [**EXCLUSIVE**] No

1% [**EXCLUSIVE**] Prefer Not to Answer

42. Do you own or rent your home?

- 70% Own
- 22% Rent
- 7% Live with friends or family
- Other [**Specify:** ____]
- 1% Prefer Not to Answer

43. How often would you say you attend religious services? [**Rotate 1-6 Top to Bottom, Bottom to Top**]

- 5% More than once a week
- 18% Every week
- 7% Almost every week
- 7% Once or twice a month
- 20% A few times a year
- 39% Never

- 1% Don't Know
- 3% Prefer Not to Answer

- 23% TOTAL WEEKLY+**
- 14% TOTAL OCCASIONALLY**
- 59% TOTAL RARELY/NEVER**

44. Regardless of how you feel today, for whom did you vote in the 2024 election for President? [**Randomize 1-2**]

- 45% Republican Donald Trump
 - 44% Democrat Kamala Harris
 - 2% Someone Else
 - 5% Or did you not vote in that election?

 - 4% Prefer not to answer
-

45. For statistical purposes, what best describes your total annual household income? **[Rotate 1-9 Top to Bottom, Bottom to Top]**

- 13% Less than \$30,000
- 17% \$30,000 to \$49,999
- 19% \$50,000 to \$74,999
- 15% \$75,000 to \$99,999
- 10% \$100,000 to \$124,999
- 8% \$125,000 to \$149,999
- 3% \$150,000 to \$174,999
- 4% \$175,000 to \$199,999
- 7% \$200,000 or more

- 2% Don't Know / Don't Remember

- 30% TOTAL <\$50K**
- 34% TOTAL \$50K-\$100K**
- 33% TOTAL \$100K+**

[Record from File]

V1. Mode

- 86% Voter File Matched Panel
- 14% Text-to-Web

V2. Version

- 50% Sample A
- 50% Sample B

V3. Survey

- 93% Core N=1000
 - 7% Parent Oversample N=100
-

V4. Region II

52% Republican Controlled State Legislature
5% Split Legislative Control
43% Democratic Controlled State Legislature

V5. Metro Type

28% Urban
42% Suburban
7% Town
23% Rural

* Unknown

V6. Modeled Party

28% Hard Republican
11% Soft Republican
19% Independent
14% Soft Democrat
28% Hard Democrat

39% TOTAL REPUBLICAN
42% TOTAL DEMOCRAT

V7. General Election Vote History Frequency

13% 0 of 4
14% 1 of 4
13% 2 of 4
14% 3 of 4
46% 4 of 4

V8. November 2022 Vote History

68% TOTAL VOTED
34% Voted
23% Voted by Absentee/Mail
11% Voted by Early Ballot

32% Did Not Vote

V9. November 2020 Vote History [VH20G]

79% TOTAL VOTED
33% Voted
34% Voted by Absentee/Mail
12% Voted by Early Ballot

21% Did Not Vote

V10. Primary Election Vote History Frequency

44% 0 of 4
18% 1 of 4
13% 2 of 4
13% 3 of 4
12% 4 of 4
